

Create Through Science & Technology

The basic tool for creating a business based on science and technology



Prof. Balvinder
Singh Powar
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@balpowar

How to convert an idea into a business?

- Important to have the right combination of hard and soft skills. A team with good leader is best way to do it.
- Leadership skills / behavioural fitness – how do you manage people? how do you convert ideas into projects?

Create the context for innovation, a context for people to excel. Great leaders persuade with ideas that give meaning to other people.

Humanity went to the moon. Amazing feats – how do they happen? A balance of soft and technical skills. Quote from Carnegie Institute of Technology: "85% of your financial success is due to your personality and ability to communicate, negotiate and lead: Only 15% is due to technical knowledge"

This is in contradiction to current education programs.

Philosophy of kaizen to business creation, customer creation. To go into a risky path start with small steps, and start with changing and improving yourself.

Innovation happens in three basic steps:

1. Idea, inspired from a need, from a experience...
2. Execution, create a service or product
3. Customers, find out who they are.

Successful innovations don't (only) need money and technical ability, a more common feature are a small start and a combination of technical and business abilities.

Disruptive innovation, what it is?

"The Innovator's dilemma" Clayton Christensen. ...new performance attributes which in turn makes the disruptive innovation in a different (new) market

The third step is often the most critical and difficult to address

Understanding the market, addressing the market needs, is more important than having a new technology.

The human factor

"Ten good soldiers wisely led, will beat a hundred without lead" Euripides

Being different from the crowd is very difficult.

Disruptive thinking not always needs disruptive technology.

MY LEARNINGS:

- Soft Skills + Hard Skills = No Limits! + My "Career"
- Right & Effective Communication for Job Search + Team Performance & Motivation / Talent Retention / Managing Conflict...
- VALUES for Life: Good Professionals & Good People
- Attitude, Personal and Professional Innovation
- Get out of your Comfort Zone to Grow! – "KAIZEN: Continuous Improvement"
- My outlook: "3Ps" - Passion, People, Projects

Contact Balvinder:

Twitter: @balpowar,
@BOOSTERSpace, @aerdrn
bspowar@faculty.ie.edu